



TOGETHER, FOR WOMEN.

Organized by



POST SHOW REPORT 2022

The infinite Power of Women
11 -13 March 2022
HITEX Exhibition Centre, Hyderabad



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www.businesswomenexpo.in

Kalvakuntla Kavitha, Member of Legislative Council, Telangana Rashtra Samithi, was the Chief Guest at the inauguration of the Second Edition of The Business Women Expo 2022, India's largest women-owned businesses expo, featuring novel and disruptive businesses and their products along with the Foodpreneur pavilion. The event witnessed job drive conducted by Qentelli and Progress both headquartered in USA, Buyer Seller Meet and other various activities like Women's Run with over 500+ participants and Zumba.

"Women in Leadership – Emerging Global leaders" was well attended and graced with the presence of eminent women leaders. Some of the topics addressed were
"Women in Leadership – Challenges & Solutions",
"Women in Tech – Bounce Forward", **"End My Misery"**,
"Building an Investible Business",
"Women Entrepreneurs in Health and Wellness",
"The New Age Hybrid Marketing Model 'The Collaborative Marketing'" and **"Supporting the Start-up Ecosystem for Women"**



Our Speakers:

Sakuntala Kasaragadda, Vice President - Social Impact Entrepreneurship, WE Hub

Jyotsna Cheruvu, President, Confederation of Women Entrepreneurs

Monika Misra, Founder, iKeva

Jennifer Innes, VP – HR and Operations, Qentelli Inc

Juhi Jaiswal Chaubey, Co-founder at Uniworks Design

Lavanya Sunkari, Founder & CEO, Laurik

Srishti Jupudi, World Championship Player & Global Ambassador for BRICS CCI

Usha Paliath, Start-up Mentor, Confederation of Women Entrepreneurs

Prashanthi Mandula, Senior Technical Lead, HCL Technologies

Satyanarayana V N T Kuchibhatla, Co-founder & Director, Parisodhana Technologies

Arpita Soma, Co-Founder, Gourmet Craft

Bhagwati Devi Baldewa, Chairperson & Managing Director, Shri Kartikeya Pharma

Rashida Adenwala, Co-Founder & Partner - R&A Associates and VP - TIE Hyderabad

Rashi Srivastava, Chief Digital Officer, Qentelli Inc

Vaishali Neotia, Co-Founder & CEO, Merxius

Surbhi Guha, Co-Founder, Sortizy

Vanitha Datla, Vice Chairperson and Managing Director, Elico Ltd

Kamal Nayak, Founder, Good Universe

Kaumudi Nagaraju, Co-Founder & Executive Director, Learning Space Foundation

Richa Jaggi, Co-Founder & CMO, Awshad

Shivani Chaluvadi, Co-Founder, Sanitru

Sweta Agarwal, Head of Department, Southern Gem Hospital

N Geeta Nagasree, Founder, Asvins Cancer Care Foundation

Kasu Sri Bhanu, Managing Partner, Shathabdhhi Organics

Glimpses of the Event



TiE Hyderabad Investor Connect - Women Special Edition received an overwhelming response of 72 applications from Enthusiastic Startups that are Led/Co-led by Women Entrepreneurs, from Early & Revenue stage, seeking funding. 15 were shortlisted for the final pitch to the 10 Investors invited. They have received 18 investor interests. TiE Hyderabad announced the 3rd launch of the Global Pitch Competition.

Exhibitor Statistics

No. of Exhibitors: **169**
Gross Space: **5500 sqm**

Business done over
3 days: 7cr +

Testimonial

“Many thanks to HITEX team's support and help for a well organised event. – Navin, The Kaftan Company (Shibumi Fashion)”

Testimonial

“Thanks for the opportunity to meet like-minded people and share thoughts. Thank you for being an amazing Organizing Committee member! – Rashi Srivastava, Chief Digital Officer, Qentelli”

Visitor Statistics

Visitors from States:

1. Delhi,
2. Haryana,
3. Uttar Pradesh,
4. W. Bengal,
5. Madhya Pradesh,
6. Gujarat,
7. Maharashtra,
8. Telangana,
9. Andhra Pradesh,
10. Karnataka,
11. Tamil Nadu,
12. Kerala.



B2B Meetings

Buyers: **42**
Meetings: **211**
Deals: **22**
Prospects: **79**

Testimonial

“HITEX and COWE did a great job and great efforts. Thanks again to the team – Sailaja Kumar, Pratham Industries”

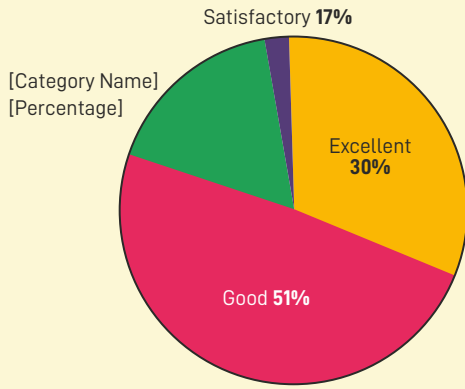
Testimonial

“Big thanks to the organisers. Such a big task and opportunity to women entrepreneurs' great platform to interact and get experience, expertise, support and B2B meetings arranged and to be successful. – Latha Bongarala”

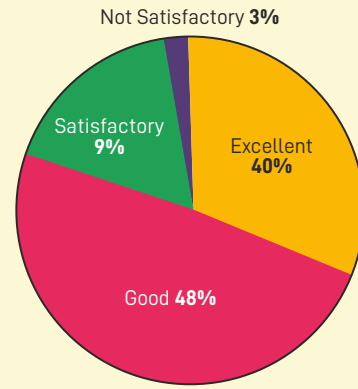
TiE Investor Connect

Investors: **10**
Pitches: **20**

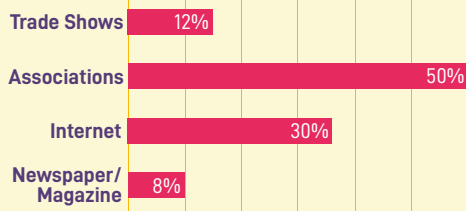
Exhibitor Feedback about the Show



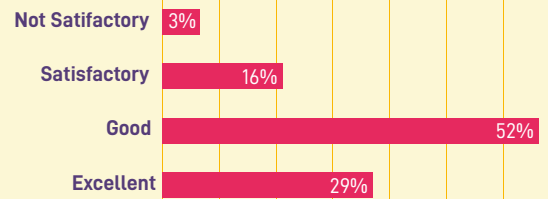
Exhibitor Feedback about the Organizer



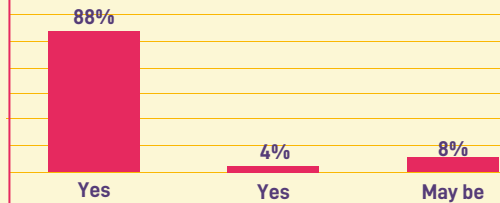
What is your primary channel of information about the Business Women Expo?



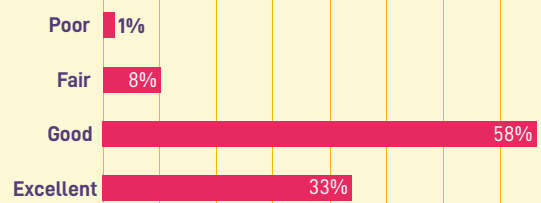
How did you find the service at the show?



Would you be interested to participate in the exposition next year?



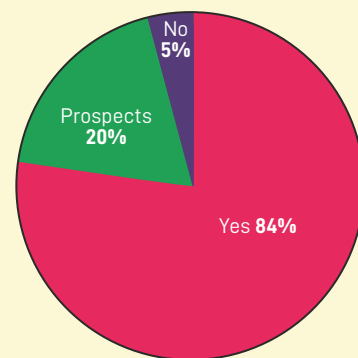
Overall impression of the exhibition



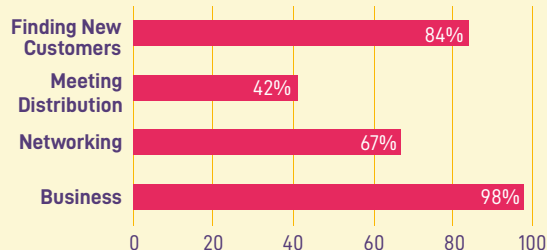
How was the quality of visitors who attended your stall?



Did your participation at the exposition fetch you any business/ leads/ benefits?



What is the reason of participation at the exhibition?



Media Coverage



THANK YOU FOR JOINING US

We will see you next year,
10, 11, 12 March 2023



The
business women
expo
2023

TOGETHER, FOR WOMEN.

THE BUSINESS WOMEN EXPO 2023
10 - 12 MARCH 2023
HITEX Exhibition Centre, Hyderabad, India

See you in Hyderabad...
At India's largest Platform for
Business Women Entrepreneurs

Book your stall at
<https://businesswomenexpo.in/>

For more information:
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