

business women expo 2021

TOGETHER, FOR WOMEN.
06-08 MARCH, 2021



Post Show Report BWE 2021

Hall 1 & 3,
HITEX Exhibition Centre,
Hyderabad

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Post Show Report BWE 2021

Together, For Women

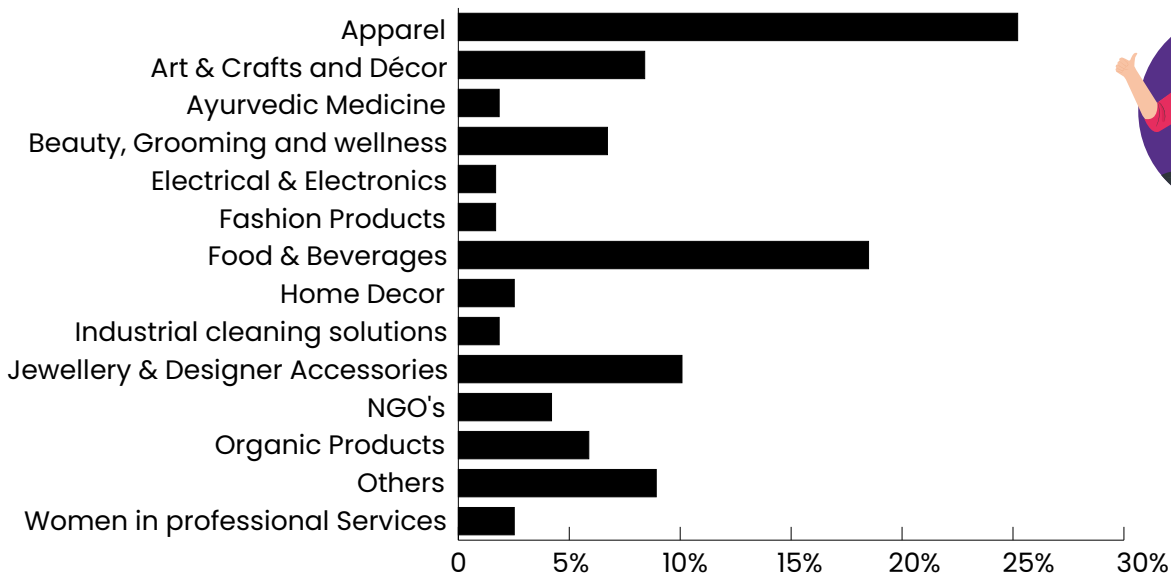
| S.No | Table of Contents: |
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|---|--|
| 1 | General Information Business Women Expo 2021 |
| 2 | Date 06-08 March 2021 |
| 3 | Venue Hall 1 & 3, HITEX Exhibition Centre, Hyderabad |
| 4 | Organizer COWE & HITEX |
| 5 | Co-Organizer FutureEx & Fifth Avenue |
| 6 | Supported By Govt. of Telangana TiE Hyderabad DICCI HYSEA SIDBI SCSC Hyderabad Runners |

Exhibitor Statistics

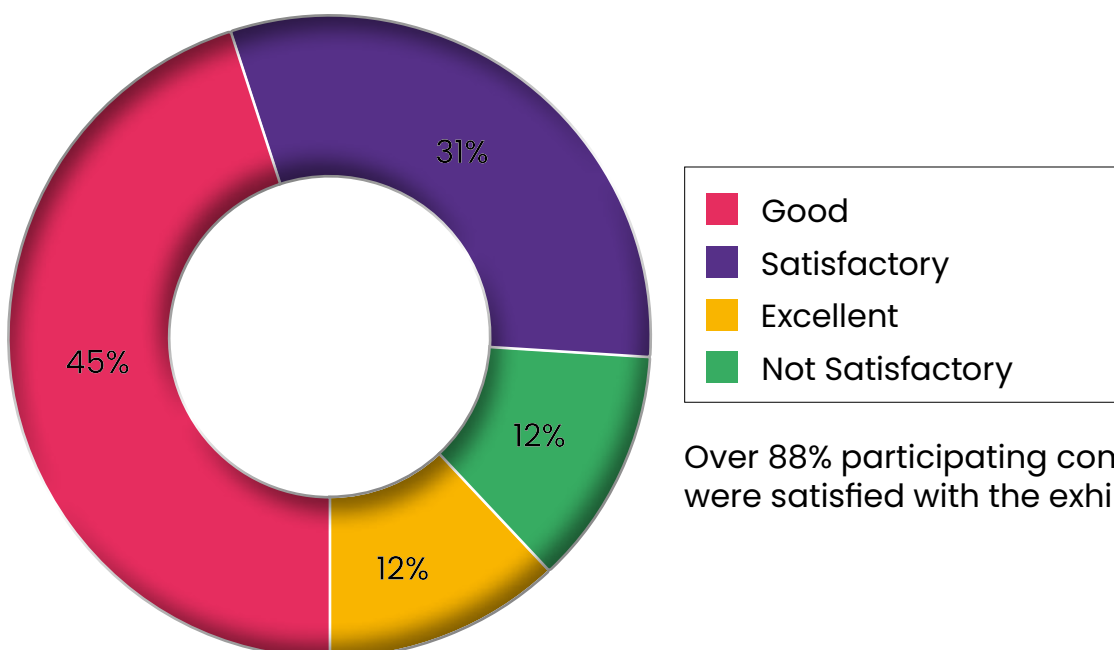
1. Total Exhibitors : 172
2. Gross Space occupied : 7000 Sqm
3. Exhibitor Profile

**Business done
over 3 days:
3 Crores +**



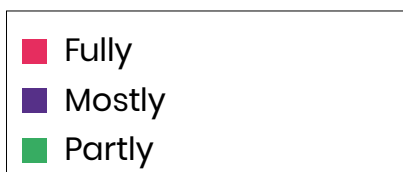
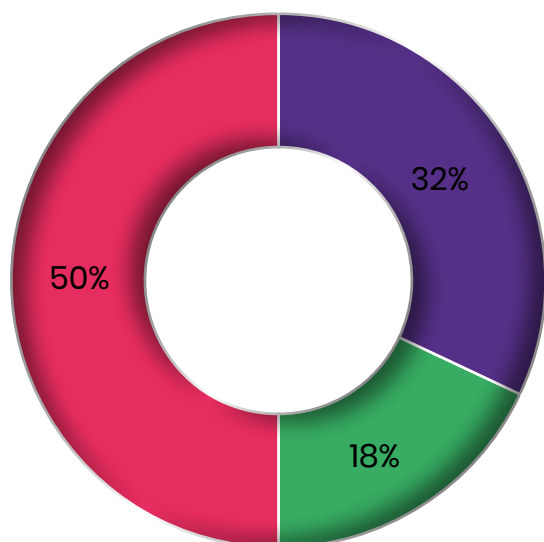
Exhibitor Feedback

1. How do you rate the success of your participation?



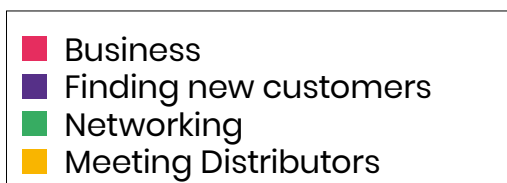
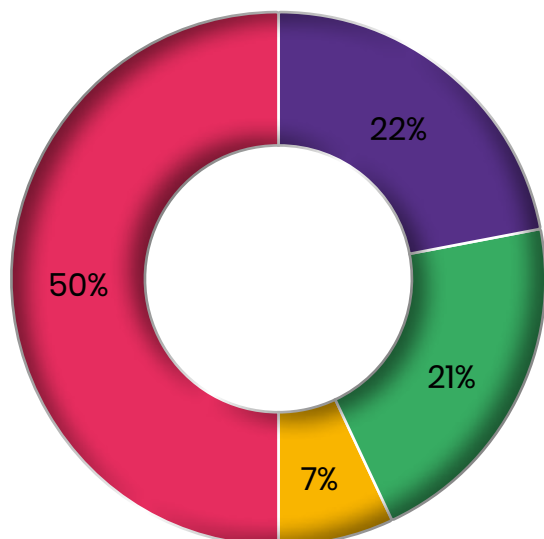
Over 88% participating companies were satisfied with the exhibition

2. Did you meet your relevant customers?



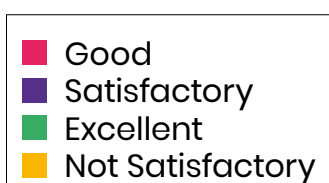
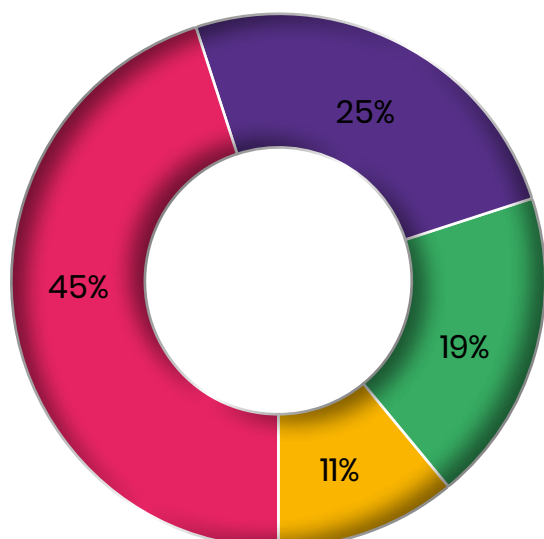
BWE 2021 was successful in satisfying approx 82% of exhibitors with their respective category visitors

3. What's your reason for participation?



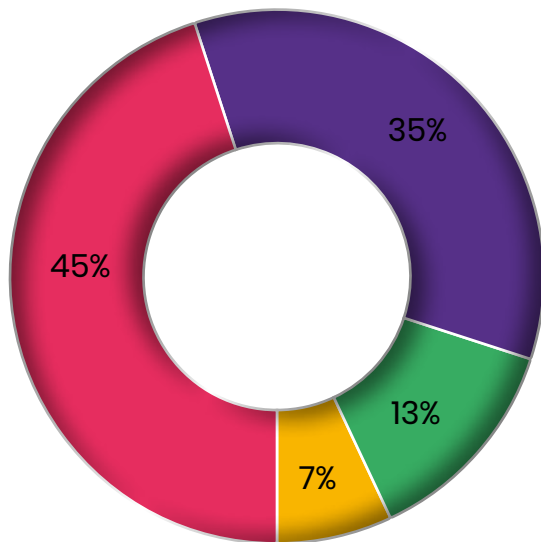
Post Lockdown, majority of the exhibitors wanted to bounce back and kick-start their businesses, BWE had given a perfect platform to restart.

4. How do you rate the overall organization of the event?



With infrastructural facilities at HITEX Exhibition Centre at par with international standards and with dedicated and trained staff, the service delivery levels leave a lasting impression on Exhibitors and visitors

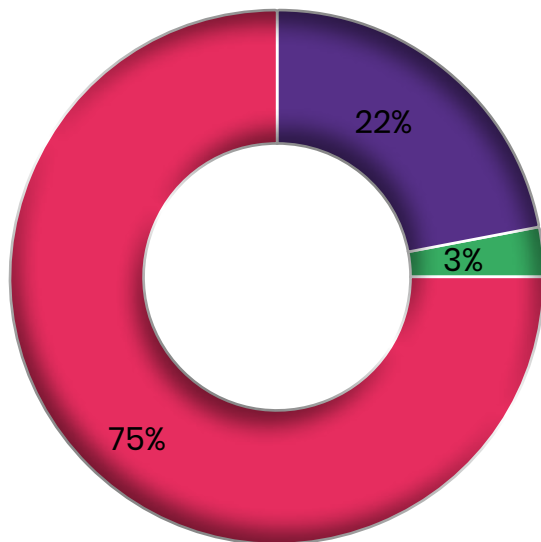
5. What is your primary channel of information about the BWE 2021?



Internet / Social Media
Associations
Print Media
Others

With changing trends towards marketing strategy, importance of Social media, internet has grown exponentially.

6. Would you be interested to participate next year?



Yes
No
Not Sure

With over 75% of exhibitors showing their intent to participate the exhibition next year, BWE 2022 can be much bigger and better.

List of Exhibitors (HITEX)



| | |
|--|-----------------------------|
| SB CREATIONS BY DIVYA GUPTA , NEW DELHI | ANU CHAUHAN |
| SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA (SIDBI) | ANUHA FOOD PRODUCTS PVT LTD |
| 101 FLYING SECRETS | AQUA SUTRA TECHNOLOGIES LLP |
| 27 FLAVOURS | AUSHAPUR FOODS |
| A&B BY ALEKHYA & BHAVANA | AWESOME SCREENS |
| AARNA SILVER JEWELRY | BANDHAN BOUTIQUE |
| AFROUN – INSTANT BEVERAGES | C 2 DESIGN STUDIO |
| AMC INDIA | CATCHUP TRENDS DOT COM |
| AMEYA PRINTS | CLOVE DENTAL |
| ANGEL BAKERS | CMM |
| ANGELS BOUTIQUE | YOUR FOOT DOCTOR |

| | |
|--|------------------------------------|
| COCOTANG | MAHATHI PICKLES |
| COWE HELPDESK | MAHILA VIJAYAM |
| CROSSFLEXI | MANCHALA ASHOK JEWELLERS |
| CUPCAKIN AROUND | MASMARA |
| DECORS & GARDEN SERVICES | MAXWORTH HEALTH MATE |
| DESI CAKES | MILLENNOVA FOODS |
| DESI GIRL BOSS | MILLION EVENTS |
| DEVAKSHI CREATIONS | MTR FOODS PVT LTD |
| DIGITAL DISPLAY | MY FOOD XPERT |
| DILETTO & PAPYRUS | NAVA KISAN AGRI FARMS PVT LTD |
| DUPART – THE DESIGN STUDIO | HYDROPONIC URBAN FARMING |
| EARTHICA | NIMS TRADITIONAL HANDCRAFTED SOAPS |
| FARM O'CLOCK | ONE STOP SOLUTIONS |
| FOTILO FILMS PVT LTD | OSHA ORGANICS |
| FOY NATURALS | OYZTA FOUNDATION |
| FROMVEDAS | PELLI POOLA JADA |
| GOLD KARAT FINE JEWELLERY BY RITU MODI | PHOTOMAMA |
| GOLDEN GROCERIES THE GOLDEN BAKE | PINAKAPANI TRAVEL SOLUTIONS |
| GOLDEN LEAFS | PINWHEELZ HOME DÉCOR |
| GOURMET NUT | PLEATS PALLU AND SABAWI |
| HANDMANTRA | PRAKRUTI AVENUES PVT LTD |
| HASTHA – HANDCRAFTED FOR YOU | PRANAYA HAND BLOCK PRINTS |
| HAYAA DESIGNERS | PRIYAS TRENDZ |
| HELP DESK | PROKSHI (PRATHAM INDUSTRIES) |
| HEY TOMORROW CONSUMER PRODUCTS PRIVATE LIMITED | QUALCOM TECHNOLOGI |
| HOME'S KITCHEN | RAMA FASHION STORES |
| HYSEA | REKHA DESIGNER COLLECTION |
| IFB | ROTOMAK MULTI MAKER |
| INNATE SPLENDORE | ROYAL COOLERS |
| INSPIRATIONZ THE GALLERIA | S.B TEXTILES |
| INSTAGREEN TEA & BREWIN CUP | SAAVI CREATIONS |
| INVESTMENT PLAN | SAFA SOCIETY |
| INZ WOODART STUDIO | SAILAJA COLLECTIONS |
| JHAMKU HANDICRAFTS | SANSKRITI SCHOOL |
| JOE – SUGAR PVT LTD | SAREES DRESSES CLOTHING |
| JUST GREEN LEAF | SASHOKTA'S FASHIONISTA |
| K NATURALS | SCARLET STUDIO |
| KALA ENTERPRISES | SCIIAN |
| KALANAIPUNYAM – BE DESI | SHARIFF'S BIRYANEEZ |
| KAPIL AGRO | SHASHI FOOD PRODUCTS |
| KAPIL PROPERTIES | SHINE BOUTIQUE |
| KASHMIR JEWELLERY DEN | SHIVA BABA NATURAL FOODS |
| KNOW THE COST | SHRUTHAM |
| KOFFEE KREATIONS | SIX YARDS PLUS |
| LAKSHMI HOME FABRICS | SKY ORGANICS |
| LEARNING SPACE FOUNDATION | SOAP-O-HOLIC |

| | |
|---------------------------|----------------------------|
| SONA ENTERPRISE | THE ALCHEMIST THEORY |
| SONA NATURALS | THIRSTY PELICAN (BY TETON) |
| SREE CREATIONS | TiE HYDERABAD TiE WOMEN |
| STALLION FURNITURE STUDIO | TRISHA CREATIONS |
| SUMMERS.IN | TRISHA TRENDS |
| SUPERS. JEWELRY | TVAKTRA |
| SURAX COSMETICS PVT LTD | ULTIMATE DÉCORS |
| SWEET CRUMB CAKES | UNBOX YOUR THEME |
| TEAS AND FIGS | VAATZ CLOTHING COUTURE ART |
| THAMARRA CLOSET | VENICA HERBAL PRODUCTS |

Visitor Statistics

Total No. of visitors: 8000+

Profile of Visitors:

- HNI's
- Corporates
- Facility Managers
- Purchase Head from Hospitals
- Restaurants and Hoteliers
- Dealers & Distributors
- Individual buyers



Concurrent Event: Concurrent to the exhibition, several activities were planned and organized.

COWE INDIA Excellence Awards 2020–2021: Confederation of Women Entrepreneurs (COWE) organized an award program to recognize and award the exceptional women entrepreneurs. The award was given by Hon. MoS for Home Affairs GoI, Shri Kishan Reddy Gangapuram, Government of India. Over 40 entrepreneurs were nominated for the awards.

TiE Women Launch: TiE Hyderabad's TiE Women 2021 was formally launched at Business Women Expo on March 7th. This event was graced by Chief Guest Hon. MoS for Home Affairs GoI, Shri Kishan Reddy Gangapuram, Government of India along with TiE Hyderabad's President Mr Manohar Reddy, Vice President Mr Suresh Raju, TiE Women Chapter lead and Board of Director Ms Rashida Adenwala, and TiE Chapter Charter Members among other dignitaries. The launch was also graced by TiE Women Co-Chair Ms Dharti Arvind Desai, who joined virtually.

FEMPRENEUR 2021: Confederation of Women Entrepreneurs (COWE) Organized a Business Idea Competition to promote entrepreneurial instincts amongst women. The winners of the competition were awarded by Shri Gangula Kamalakar, Minister for BC Welfare, Food & Civil Supplies & Consumables, Government of Telangana and Shri Jayesh Ranjan, IAS, Principal Secretary to Govt. of Telangana, Industries & Commerce (I&C) & ITE&C Department, Telangana State.

Lifestyle & Bridal Fashion Show: A fashion event was organized on 7th March by one of the co-organizer of the event Fifth Avenue Event Management which was endorsed by fashion celebrities and leading fashion designers.

Seminar on WOMEN ENTREPRENEURS: Experiences, challenges and opportunities During Covid-19 and beyond organized by Social Cause on 8th March was graced by leading and eminent personalities of the society.

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మహిళలు అన్నిరంగాల్లో రాణించాలి: కిషన్ రెడ్డి

కొత్తూరు, డిసెంబరు 15 (ఆంధ్ర ప్రభ): మహిళా శ్రమిణుల సామర్థ్యాన్ని పెంపొందించే దిశగా ప్రభుత్వం తీసుకుంటున్న చర్యలకు మద్దతుగా మహిళా శ్రమిణులు కిషన్ రెడ్డిని కలిశారు. ఆ సందర్భంగా కిషన్ రెడ్డి మాట్లాడుతూ, మహిళలు అన్నిరంగాల్లో రాణించాలి అని కోరారు. మహిళా శ్రమిణుల సామర్థ్యాన్ని పెంపొందించే దిశగా ప్రభుత్వం తీసుకుంటున్న చర్యలకు మద్దతుగా మహిళా శ్రమిణులు కిషన్ రెడ్డిని కలిశారు. ఆ సందర్భంగా కిషన్ రెడ్డి మాట్లాడుతూ, మహిళలు అన్నిరంగాల్లో రాణించాలి అని కోరారు.



మహిళా శ్రమిణులు

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హైదరాబాద్ విజయం
ఉమెస్ ఎక్స్‌పో ప్రారంభం

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ಎಲ್ಲರಿಗೂ ಸುಖವಾಗಲಿ, ಸಮೃದ್ಧವಾಗಲಿ.

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**ఈనాడు
హైదరాబాద్**

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ಪ್ರವೃತ್ತಿ.. ವ್ಯವಸ್ಥೆ ಆಯುಧಂ..



பெரிய அளவில் கொண்டாட்டம்

பெரிய அளவில் கொண்டாட்டம்...



பெரிய அளவில் கொண்டாட்டம்

பெரிய அளவில் கொண்டாட்டம்...



பெரிய அளவில் கொண்டாட்டம்

பெரிய அளவில் கொண்டாட்டம்...



பெரிய அளவில் கொண்டாட்டம்

பெரிய அளவில் கொண்டாட்டம்...

GLIMPSES FROM THE EVENT



Journal of Management Education 37(11): 1242-1252, 2013. © 2013 Sage Publications. 10.1177/0095647213505601. <http://jme.sagepub.com>

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GLIMPSES OF STALLS / MEET





SEE YOU IN 2022!!!

We, Team HITEX thank you all the exhibitors, visitors, delegates, speakers, Co-organizers, officials from supporting associations and media personnel for making this event a huge success.

The next edition of Business Women Expo shall be organized during International Women's Day week.



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